Alicia Robinson
Tradeswomen Heroes Award Winner - September 2023

Bio
Alicia has been in the trades since 2011 and turned out from her apprenticeship in 2017, at which time she also graduated from the University of Phoenix with a bachelor’s in Business Management, Construction.

Since she turned out, she quickly progressed into a Cad detailing role and was moved into a foreman role, general foreman role, and was promoted to the first female superintendent within Local 469. She currently manages the detailing department for her contractor on all projects in Arizona. In her “spare” time, she has devoted time as an instructor teaching isometrics and journeymen upgrade classes as well as working with the apprenticeship coordinators to develop new classes.

Why Alicia Was Nominated
Alicia is being nominated because she is an ambassador for leadership and inclusion for UA Local 469. She came back from last year’s TWBN conference fired up with her sisters and together they started a women’s committee with a vision. She volunteers her time to programs like MC3 to introduce women to the trade at job fairs, as well as programs that
introduce middle school-age children to
construction trades.

She wrote a book about being a sister in the
trade to help foster leadership and success.
She is writing a second book about
overcoming adversity and being victorious
over the circumstances life throws at you. She
has personally overcome many trials and
tribulations throughout her life up to, and
including, brain surgery as an apprentice.
Nothing gets her down. She faces the world
with a sense of fairness and a smile. She
deserves to be a Tradeswoman Hero.