

Nicole Severson

Tradeswomen Heroes Award

Winner - October 2022



Level of Experience: Apprentice

Years in Trade: 4

Union: SMART

Local: 18

City: Milwaukee, WI

Bio

Nicole always wanted to be part of a trade, but was unsure what would be the right fit. Coming from a family of tradesmen - her father was a diesel mechanic, her brother a sheet metal worker, and her uncles an elevator operator and heavy equipment operator - she had been exposed to the trades but unsure which path would be the right fit for her. While in high school, Nicole completed an apprenticeship program in finance and worked in the finance world for 15 years in various positions.

At that point, Nicole felt like she had maxed out on her opportunities and was looking for the next thing. She reached out to her brother which led to a position with a contracting firm as a dispatcher. This opportunity gave her great insight into plumbing, electrical, and HVAC. Her work on a daily basis with the Commercial HVAC Service Technicians made her realize the diverse skill set of a service technician was what she was looking for in a career. Today, Nicole is a fourth-year apprentice with a local mechanical firm and looking forward to completing her apprenticeship and becoming a journeyworker.



Why Nicole Was Nominated

As her employer has noted, Nicole is a huge asset to the team. She is extremely detailed, has a great attitude, and is always willing to give a helping hand. Nicole is always looking for ways to improve her skillset through new challenges and asking questions. Unlike some apprentices, Nicole is never intimidated by the equipment. Her background as a dispatcher has really helped us as an organization improve communication between the field and the office.