

LABOR of LOVE



JUNE 6-8, 2020 ATLANTIC CITY, NJ



Thank you from Chairman Sean McGarvey...

With our 34th Labor of Love event on the horizon, North America's Building Trades Unions are pleased to announce that our destination for 2020 will be Atlantic City, New Jersey.

In AC, we will once again have the opportunity to play two fabulous courses steeped in rich history and lore. Our Masters Tournament and practice round will be held at Atlantic City Country Club, which lies on the bay and marshes of the Atlantic Ocean. For our Labor of Love tournament and awards ceremony, we have reserved SeaView Golf Resort's Bay and Pine courses, which offer a true challenge, whether it be the coastline winds or the Jersey pines. We didn't stop there; Saturday night will feature an Opening Reception & Event at Ocean Casino's Indoor Top Golf, and don't miss Sunday's trifecta - a Fishing Tournament, a Clay Shoot and our Welcome Reception at Harrah's Pool where our annual Poker Tournament will be played.

As for the DRI, their research has continued to make progress through various platforms: Islet Transplantation Studies, the POSEIDON Trial (High-Dose Vitamin D and Omega-3 Fatty Acids), Diabetes Islet Preservation Immune Treatment Trials, Low-Dose IL-2 in Established Type Diabetes, Intraocular Islet Transplant, and the Type 1 Diabetes TrialNet. While these varying clinical research trials attack diabetes from differing aspects and have had a positive impact on advancing the research and the lives of many, there is still more work to do. What the DRI's research has taught us and the global community over the past 34 years is that a cure is inevitable and that our combined efforts will bring an end to this disease.

I would encourage everyone to visit the DRI website – diabetesresearch.org and take a moment to learn about their efforts to unwrap the genesis behind diabetes. As for NABTU, our commitment to the DRI is steadfast; our annual Blueprint for Cure Campaign efforts through the Labor of Love and Dad's Day program are an impetus behind finding a cure.

As Chairman, and on behalf of the Building Trades and the Diabetes Research Institute Foundation, I would like to personally express our thanks and gratitude for your many years of support. We are encouraged by the continued efforts of the DRI to attack this disease, and we appreciate your steadfast commitment to improving the lives and health of our members and their families.

Thank you for standing beside us as we Finish the Fight Together!

We look forward to seeing you in Atlantic City.

Sincerely,


Sean McGarvey



LiUNA!



2020 LABOR OF LOVE

MAJOR SPONSOR PACKAGES

☐ **PRE-LABOR OF LOVE EVENT: PREAKNESS - \$25,000**

The 145th Preakness is Saturday, May 16, 2020. Sponsorship of this Pre-Labor of Love event on the Turfside Terrace will include tickets, food and refreshments, parking pass, and a special gift.

☐ **NEW SATURDAY NIGHT RECEPTION EVENT: TOP GOLF SWING SUITE SPONSOR- \$25,000**

Sponsorship of our newest event on Saturday night (June 6) at the Ocean Casino in Atlantic City. The event will be OPEN to all Labor of Love attendees and ages at the largest suite style Top Golf location in the U.S. There will be multiple bays to play virtual games: golf, baseball, hockey, zombie dodgeball and even carnival classics. Additionally, there will be plenty of food, drinks and table games. This sponsorship includes one fishing or clay shoot team and the *Platinum Sponsor Benefits* listed below.

☐ **WELCOME RECEPTION SPONSOR - \$25,000**

Sponsorship of Sunday night's (June 7) event at Harrah's Indoor Pool in Atlantic City. This sponsorship includes the *Platinum Sponsor Benefits* listed below.

☐ **LABOR OF LOVE AWARDS RECEPTION SPONSOR - \$25,000**

Sponsorship of Monday afternoon's (June 8) event at SeaView Country Club immediately upon the conclusion of the tournament. This sponsorship includes the *Platinum Sponsor Benefits* listed below.

☐ **TEE SPONSOR - \$10,000**

Sponsorship of one of SeaView Country Club's 36 signature tournament holes in which a custom gift displaying your organization and Labor of Love logo will be placed at a tee box. This sponsorship includes the *Platinum Sponsor Benefits* listed below.

☐ **EAGLE SPONSOR - \$7,500**

This sponsorship package includes the *Platinum Sponsor Benefits* listed below.

PLATINUM SPONSOR BENEFITS

- | | |
|---|---|
| ◆ Logo advertising and signage based on sponsorship level | ◆ 2 Spots at either the Fishing, Clay or Poker events |
| ◆ A Practice Round and Tournament Foursome | ◆ Gift Package based on sponsorship level |
| | ◆ Admission to the Welcome and Awards Reception |

Artwork Electronic Formats: advertising artwork and logos should be provided in .eps and high resolution PDF format and sent to Rob Severn (severn@nabtu.org)

Please mark your sponsorship of choice and see reverse side for registration instructions.

THANK YOU FOR SUPPORTING THE 2020 LABOR OF LOVE

Please complete the form below.

SPONSOR INFORMATION:

NAME: _____ ORGANIZATION: _____

ADDRESS: _____

PHONE: _____ EMAIL (REQUIRED): _____

FOURSOME(S) FOR SEAVIEW COUNTRY CLUB (LOL TOURNEY).

(If you would like to use the practice round foursome, please contact Atlantic City Country Club at 609-236-4400 ext. 1, after May 11 and provide your foursome, email, phone and tee time.)

1. _____ 3. _____

2. _____ 4. _____

Provide names for either FISHING, SPORTING CLAY OR POKER TOURNAMENT

(Circle One – based on sponsorship level listed on the prior page.)

1. _____ 3. _____

2. _____ 4. _____

SPONSORSHIP SUBMISSIONS:

Total Enclosed \$ _____

Check (Payable to: Labor of Love)

Credit Card: ☐ AmEx ☐ MasterCard ☐ Visa

NAME ON CARD: _____

CARD NUMBER: _____ EXP: _____

SIGNATURE: _____

(*Contributions are tax-deductible as provided by law. The non-deductible portion of each Golf Tournament Participant is approximately \$350.

The Diabetes Research Institute Foundation tax-exempt number is 59-1361955.)

HOTEL ACCOMMODATIONS: Available at Harrah's Atlantic City Resort (777 Harrah's Blvd, Atlantic City, NJ 08401) at the group rate of \$119 (plus tax, Fri, Sun & Mon) and \$169 (plus tax on Sat). To book a room, please call **1-888-516-2214** by **May 11**, and provide the group name and code: **Labor of Love SH06LV0**, or use the online weblink: <https://book.passkey.com/go/sh06LV0>.

For additional information about Labor of Love, please contact:

Rob Severn | severn@nabtu.org | 202-756-4624 **DIRECT** | 202-669-3872 **CELL**

NABTU, 815 16th St., NW – Suite 600, Washington DC 20006

2020 LABOR OF LOVE

The Masters, Fishing, Clay Shoot & Texas Hold'em Tournaments **& OTHER SPONSORSHIP OPPORTUNITIES**

☐ **THE MASTERS TOURNAMENT - \$5,000 per Foursome**

On Sunday morning, June 7, the Masters Tournament will host 8-10 teams at the historic Atlantic City Country Club. Breakfast, lunch and a short Awards Ceremony are included.

☐ **THE FISHING TOURNAMENT - \$1,500 (4 people) or \$375 (single participant)**

On Sunday morning, June 7, the Labor of Love will host a Fishing Tournament. The tourney is set for 6:30am to 12:30pm and will depart from the docks on Maryland Avenue (5 minutes from Harrah's). Breakfast, lunch and drinks are included. Fishing equipment will be provided, or you are welcome to bring your own. An award for the largest catch will be provided at the conclusion of the tournament. Space is limited to 50 participants, so please register early.

☐ **THE CLAY SHOOT COMPETITION - \$4,000 (4 person team) or \$1,250 (single participant)**

On Sunday afternoon, June 7, the Labor of Love will host a Clay Shoot at Redwing Sporting Clays located in Port Republic, New Jersey (approx. 30 minutes from Atlantic City). The event will begin with lunch and registration at 12:30pm followed by the shoot. Awards will be provided at the conclusion of the tournament. Space is limited to 100 participants (25 teams), so please register early.

☐ **TEXAS HOLD'EM POKER TOURNAMENT - \$500 (4 players) or \$150 (per player)**

On Sunday evening, June 7, the Labor of Love will host a Texas Hold'em Poker Tournament at 6:30pm in conjunction with our Welcome Reception in Harrah's Indoor Pool. Awards will be provided at the conclusion of tournament.

☐ **LABOR OF LOVE PRACTICE ROUND - \$600 (4 players) or \$150 (per player)**

On Sunday, June 7, from 11:30am – 3:00pm, the Labor of Love has a practice round available at Atlantic City Country Club. Contact ACCC at 609-236-4400 ext. 1 after May 11, and ask for Mike Burke.

☐ **LABOR OF LOVE SUPPORTER - \$3,500**

Supporters receive a tournament foursome at SeaView Country Club and admission to the Labor of Love Welcome and Award Receptions. A gift package is included.

☐ **SINGLE TOURNAMENT GOLFER - \$1,500**

The golfer is entitled to one slot in the Labor of Love Tournament on Monday, June 8 along with admission to the Labor of Love Welcome and Award Receptions. A gift package is included.

☐ **EVENT RECEPTIONS ONLY ATTENDEE - \$1,000**

The attendee is invited to participate in the Labor of Love's Welcome and Award Receptions and will receive a gift package.

☐ **LOL TOURNAMENT FOOD & BEVERAGE SPONSORSHIPS**

Sponsorship includes print advertising at LOL registration and events.

Sponsors are invited to attend all Labor of Love Receptions.

☐ **Breakfast Sponsor - \$2,500** ☐ **Lunch Sponsor - \$2,500** ☐ **Refreshment Stand Sponsor - \$2,500**

WANT TO SUPPORT DRI BUT CAN'T ATTEND?

We understand that your schedule may prevent you from participating this year. If you would consider making a tax-deductible donation for DRIs research, we would be grateful.

☐ I want to help find a cure. \$_____ Make checks payable to:

Send to: DRIF, c/o NABTU, Attn: Rob Severn, 815 16th Street, NW – Suite 600, Washington DC 20006

Please mark your sponsorship of choice and see reverse side for registration instructions.

THANK YOU FOR SUPPORTING THE 2020 LABOR OF LOVE

Please complete the form below.

SPONSOR INFORMATION:

NAME: _____ ORGANIZATION: _____

ADDRESS: _____

PHONE: _____ EMAIL (REQUIRED): _____

THE MASTERS – Please list foursome.

1. _____ 3. _____
2. _____ 4. _____

FISHING TOURNAMENT – Please list names of participants.

1. _____ 3. _____
2. _____ 4. _____

PRACTICE ROUND ATLANTIC CITY COUNTRY CLUB – Please list name(s).

CLAY SHOOT TOURNAMENT – Please list team names.

1. _____ 3. _____
2. _____ 4. _____

TEXAS HOLD'EM POKER TOURNAMENT – Please provide player names.

1. _____ 3. _____
2. _____ 4. _____

LABOR OF LOVE TOURNAMENT SUPPORTER – Please list foursome.

1. _____ 3. _____
2. _____ 4. _____

LABOR OF LOVE INDIVIDUAL SUPPORTER

_____ Single attendee at \$1,500 – provides a single slot for the Labor of Love Tournament and admission to Welcome and Award Reception. Name of attendee: _____

LABOR OF LOVE EVENT ATTENDEE

_____ Single attendee at \$1,000 – provides an individual with access to the Labor of Love Welcome and Award Reception. Name of attendee: _____

SPONSORSHIP SUBMISSIONS:

Total Enclosed \$ _____

Check (Payable to: Labor of Love)

Credit Card: ☐ AmEx ☐ MasterCard ☐ Visa

NAME ON CARD: _____

CARD NUMBER: _____ EXP: _____

SIGNATURE: _____

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The Diabetes Research Institute Foundation tax-exempt number is 59-1361955.)

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NABTU, 815 16th St., NW – Suite 600, Washington DC 20006



2020 LABOR OF LOVE SCHEDULE

SATURDAY, MAY 16, 2020

11:00am – 6:00pm **PRE- Labor of Love Event:** 145th Running of the Preakness – Pimlico – Baltimore, MD (*if interested please contact Rob Severn*)

SATURDAY, JUNE 6, 2020

1:00pm – 5:00pm Event Registration – Sea Isle City Boardroom – Harrah's Convention Ctr.

7:00pm – 11:00pm **NEW** Top Golf Event & Opening Reception – Ocean Casino – AC, NJ

SUNDAY, JUNE 7, 2020

6:30am – 12:30pm Fishing Tournament (Half Day) – Maryland Avenue – AC, NJ

9:00am – 4:00pm Event Registration – Sea Isle City Boardroom – Harrah's Convention Ctr.

7:00am – 1:00pm Masters Tournament – Atlantic City Country Club – Northfield, NJ

11:30am – 3:00pm Practice Round – Atlantic City Country Club – Northfield, NJ

12:30pm – 5:00pm Sporting Clay Tournament @ Red Wing Lakes – Port Republic, NJ

6:30pm – 10:00pm Welcome Reception & Poker Tournament – Harrah's Indoor Pool – AC, NJ

- Age Restriction – only 21 and over may attend
- Texas Hold'em Poker Tournament – Approximately 7:00-10:00pm

MONDAY, JUNE 8, 2020

7:30am Breakfast & Registration – SeaView Country Club – Galloway, NJ

9:00am Labor of Love Golf Tournament - Shotgun Start – SeaView Country Club

2:00pm Labor of Love Awards Ceremony – SeaView Country Club

HELP US FINISH THE FIGHT!

As we enter our 34th year, we know we are moving closer to the cure and that the DRI is making great strides to helping us cross the finish line. We are forever grateful for your continued partnership and understanding of our efforts as we help the Diabetes Research Institute finish the fight.

Thank you for helping us make a difference and taking, yet again, another step towards the cure.

WANT TO MAKE A CONTRIBUTION or LEARN MORE ABOUT THE DRI:

Please contact Rob Severn at 202-756-4624 or severn@nabtu.org or check out www.diabetesresearch.org





DIFFERENCE MAKERS

THE DIABETES RESEARCH INSTITUTE FOUNDATION
AND THE LABOR OF LOVE APPRECIATE
THE CONTINUED SUPPORT OF THE
BUILDING TRADES AND ITS AFFILIATES

International Association of Bridge, Structural, Ornamental and Reinforcing Iron Workers

International Association of Heat and Frost Insulators and Allied Workers

International Association of Sheet Metal, Air, Rail and Transportation Workers

International Brotherhood of Boilermakers, Iron Ship Builders,
Blacksmiths, Forgers and Helpers

International Brotherhood of Electrical Workers

International Brotherhood of Teamsters

International Union of Bricklayers and Allied Craftworkers

International Union of Elevator Constructors

International Union of Operating Engineers

International Union of Painters & Allied Trades

Laborers' International Union of North America

Operative Plasterers' and Cement Masons' International
Association of the United States and Canada

United Association of Journeymen and Apprentices of the Plumbing
and Pipefitting Industry of the United States and Canada

United Union of Roofers, Waterproofers, and Allied Workers

Sponsored by NABTU – North America's Building Trades Unions
to benefit the Diabetes Research Institute Foundation.

