

# 2018 LABOR OF LOVE MAJOR SPONSOR PACKAGES



## **PRE-LABOR OF LOVE EVENT: PREAKNESS - \$20,000**

The 143rd Preakness is Saturday, May 19. Sponsorship of this Pre Labor-of-Love event on the Turfside Terrace will include tickets, food and refreshments, a parking pass, as well as the *Platinum Sponsor Benefits* listed below.

## **NEW JOINT EVENT: BOWLING & TEXAS HOLD'EM TOURNAMENT - \$25,000**

Sponsorship on Saturday night's (June 2) Bowling Event at Lucky Strike in downtown Philly. It will be held in conjunction with the annual Texas Hold'em poker tournament. Sponsorship of either event will include one bowling or poker team, premium advertising, and the *Platinum Sponsor Benefits* listed below.

## **WELCOME RECEPTION SPONSOR - \$25,000**

Sponsorship of Sunday night's (June 3) Welcome Reception at the National Constitution Center in Philadelphia, PA. Includes the below *Platinum Sponsor Benefits*.

## **LABOR OF LOVE AWARDS RECEPTION SPONSOR - \$25,000**

Sponsorship of Monday night's (June 4) Awards Reception at the Philadelphia Cricket Club in Flourtown, PA. Includes the below *Platinum Sponsor Benefits*.

## **TEE SPONSOR - \$10,000**

Sponsorship of one of the Philadelphia Cricket Club's 36 signature tournament holes in which a custom gift displaying your organization and the LOL Logo will be placed and provided as a memento. Includes the below *Platinum Sponsor Benefits*.

## **EAGLE SPONSOR - \$7,500**

The Eagle sponsorship level includes the *Platinum Sponsor Benefits* listed below.

### PLATINUM SPONSOR BENEFITS

- ◆ Premium advertising and signage
- ◆ A Practice Round and Tournament foursome
- ◆ 2 Spots for the Poker Tournament
- ◆ Exclusive Gift package based on sponsorship level
- ◆ Admission to the Welcome and Awards Reception

*\*Artwork Electronic Formats: advertising artwork or logos should be provided in an .eps and high resolution PDF format and sent to Rob Severn (severn@buildingtrades.org).*

Please mark your sponsorship of choice and see reverse side for registration instructions.

# THANK YOU FOR SUPPORTING THE 2018 LABOR OF LOVE

Please complete the form below and return in the envelope provided.

## Sponsor Information:

NAME: \_\_\_\_\_ ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL (REQUIRED): \_\_\_\_\_

### Foursome(s) for **Philadelphia Cricket Club (LOL Tourney)**.

(If you would like to use the practice round foursome, please contact JC Melrose Country Club  
215-379-5300 after May 3 and provide your foursome, email and tee time.)

1. \_\_\_\_\_ 3. \_\_\_\_\_

2. \_\_\_\_\_ 4. \_\_\_\_\_

### List of 2 participants for **Texas Hold'em Poker Tournament**

1. \_\_\_\_\_ 2. \_\_\_\_\_

## SPONSORSHIP SUBMISSIONS:

Total Enclosed \$ \_\_\_\_\_

Check (Payable to: Labor of Love)

Credit Card:  AmEx  MasterCard  Visa

NAME ON CARD: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_ EXP: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

(\*Contributions are tax-deductible as provided by law. The non-deductible portion of each Golf Tournament Participant is approximately \$350.  
The Diabetes Research Institute Foundation tax-exempt number is 59-1361955.)

**HOTEL ACCOMODATIONS:** Available at the Warwick Hotel Rittenhouse Square (220 South 17th St., Philadelphia PA 19103) at the group rate of \$209.00/night. To book your room, please call 215-735-6000 by **May 9**, and provide the group rate name: **Labor of Love**. You can also secure a room through the weblink: [www.myhotelreservation.net/b/haphlwar/HAPHILWAR/?i=VVVGRPO25A&rac=\\*G25\\$&f=2018-05-30](http://www.myhotelreservation.net/b/haphlwar/HAPHILWAR/?i=VVVGRPO25A&rac=*G25$&f=2018-05-30)

For additional information about Labor of Love, please contact:

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