

2017 LABOR OF LOVE MAJOR SPONSOR PACKAGES



PLATINUM SPONSOR BENEFITS

- ◆ Premium advertising and signage throughout all Labor of Love events*
- ◆ A Practice Round and Tournament foursome
- ◆ 2 Spots for the Poker Tournament
- ◆ Exclusive Gift package provided based on sponsorship level
- ◆ Admission to the Welcome and Awards Reception

**Artwork Electronic Formats: advertising artwork or logos should be provided in an .eps and high resolution PDF format and sent to Rob Severn (severn@buildingtrades.org).*

WELCOME RECEPTION SPONSOR - \$25,000

Sponsorship of Sunday (May 21) night's Welcome Reception at the Hilton Hotel in Baltimore, MD. Includes the above *Platinum Sponsor Benefits*.

LABOR OF LOVE AWARDS RECEPTION SPONSOR - \$25,000

Sponsorship of Monday (May 22) night's Awards Reception at the Warehouse at Camden Yards. Includes the above *Platinum Sponsor Benefits*.

THE PREAKNESS SPONSOR - \$25,000

The 142nd Preakness comes to Baltimore on Saturday, May 20. Sponsorship of this Triple Crown event on the Turfside Terrace will include food and refreshments, a parking pass, as well as the *Platinum Sponsor Benefits* listed above.

Please contact Rob Severn at 202-756-4624 or severn@buildingtrades.org with specific inquiries about this sponsorship level.

TEE SPONSOR - \$10,000

Sponsorship of one of Baltimore Country Club's 36 signature tournament holes in which a custom gift displaying your organization and the LOL Logo will be placed and provided as a memento. Includes the above *Platinum Sponsor Benefits*.

EAGLE SPONSOR - \$7,500

The Eagle sponsorship level includes the *Platinum Sponsor Benefits* listed above.

Please mark your sponsorship of choice and see reverse side for registration instructions.

THANK YOU FOR SUPPORTING THE 2017 LABOR OF LOVE

Please complete the form below and return in the envelope provided.

Sponsor Information:

NAME: _____ ORGANIZATION: _____

ADDRESS: _____

PHONE: _____ EMAIL (REQUIRED): _____

Foursome(s) for **Baltimore Country Club (LOL Tourney).**

If you would like to use the practice round foursome, please contact Robert Canady (Compass Pointe) at 410-255-7764 and provide him with your tee time and names directly. He can be reached on ext. 5 or by email at rcanady@compasspointegolf.com

1. _____ 3. _____

2. _____ 4. _____

List of 2 participants for **Texas Hold'em Poker Tournament**

1. _____ 2. _____

For **Preakness Sponsors ONLY** – Please provide us with the following information

CONTACT NAME: _____

PHONE: _____ EMAIL (REQUIRED): _____

SPONSORSHIP SUBMISSIONS:

Total Enclosed \$ _____

Check (Payable to: Labor of Love)

Credit Card: AmEx MasterCard Visa

NAME ON CARD: _____

CARD NUMBER: _____ EXP: _____

SIGNATURE: _____

*Contributions are tax-deductible as provided by law. The non-deductible portion of each Golf Tournament Participant is approximately \$350.

The Diabetes Research Institute Foundation tax-exempt number is 59-1361955.

HOTEL ACCOMODATIONS: are available at Hilton Hotel in Baltimore Maryland (401 W. Pratt Street) at the group rate of \$229.00/night. To book your room at the group rate, please call 1-800-445-8667 by **May 1**, and provide the group code: **LOL**. You can also secure a room through the weblink: <https://aws.passkey.com/gt/65102324?gtid=746a4ac422c6d466f5ae596bdea368f9>

For additional information about the Labor of Love, please contact:

Rob Severn | severn@buildingtrades.org | 202-756-4624 **DIRECT** | 202-669-3872 **CELL**

